

SPARK PLUGS

Right Part. Right Fit. Right Price Everytime!

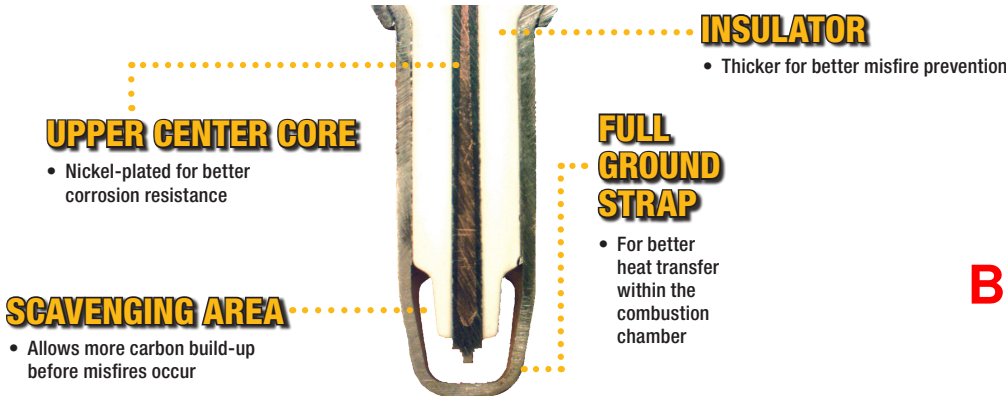
Ford Engines + Motorcraft® Plugs = Optimum Systems Performance

Plug	High-Strength Steel High Thread	Platinum-Iridium	Fine-Wire Double-Platinum	Platinum	Nickel	Standard Copper Core
Tested to Ford specifications for performance & emissions	✓	✓	✓	✓	✓	✓
Include continuous improvements	✓	✓	✓	✓	✓	✓
Resistant to oxidation & arc erosion	✓	✓	✓	✓	✓	✓
Multi-rib insulator protects against misfire	✓	✓	✓	✓	✓	✓
Nickel-plated shell for corrosion resistance	✓	✓	✓	✓	✓	
0.8 mm finewire design	✓	✓	✓			
Platinum pad on both electrodes			✓			
Extended service intervals	✓	✓	✓	✓		
Proprietary platinum pad on side wire electrode		✓	✓			
Iridium-enhanced center electrode		✓				
Can be used in any engine regardless of ignition system		✓				
Service Interval (miles)	100,000	100,000	100,000	60,000 - 100,000	Up to 60,000	Up to 60,000

- Same spark plugs that were installed when the engine left the assembly line
- Spark plugs are matched to engine to meet the highest level of engine systems performance
- These “matched” combinations are durability tested for long life, no misfires, reduced fuel consumption and optimum emissions

High-Strength Steel Spark Plugs (SP-514 & SP-515)

- High-Strength Steel plugs for 3-valve Triton engines have been re-designed with a new, high-strength steel shell, much stronger than the parts they replace



BUSINESS NAME
ADDRESS
Phone
E-mail or Website